



A3 Travel LLC

Dear School Administrators,

Thank you for taking the time to review Ashley's Travel new Educational Travel Funding Program. I am sure you will find it an innovative way to provide a dynamic and ongoing source of new funding for your school.

Our Travel Funding Program is unique to educational entities in that it provides your school with a travel website that you can market to your staff and supporters. The website is similar to Expedia® and has all the selections and features of other online booking websites.

Our travel website provides an alternative source for your staff and supporters to book their business and personal travel... travel they are most likely already booking online. In fact, current statistics show that as much as 85% of all personal travel is booked online.

It would be a simple shift for your staff and supporters to book their travel at our travel website. They would receive competitive travel rates or better, and they would be helping a cause in which they believe. According to a recent Cone/Roper study, "86% of all Americans would likely switch brands to support a cause when price and quality are equal."

Most importantly, each time your staff and supporters book travel; your school would receive 10% of all the travel commissions. This would produce a source of fresh money for your organization, and travel commissions are paid by third party vendors, not your supporters.

It doesn't matter if you need one day tickets to the Children's Museum, three day trips to Washington DC, or weeklong overseas trips to foreign countries for your foreign language classes, anything that you book using our website will result in a commission check from me to your school directly, or a specific department if you so desire.

It is also important to note:

- The program is non-contractual. You are not committed for any predetermined time period. Also, this deal works forever, not just this school year.
- We help you develop a custom marketing program to promote the website through your existing communication channels.



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- The program requires virtually no management by your organization. Just let me know after the trip how you want the check made out and to whom and I will send out your check as soon as my commission check arrives.

I would welcome the opportunity to provide more information to you and anyone else in your organization who would want to learn more about our exciting new program.

If you like, you may also view our website at www.a3travel.com. Again, thank you for considering our new Travel Funding Program. If you have any questions, please contact me via phone or email.

Sincerely,

Ashley Clouser – Vacation Specialist

A3Travel@tds.net

765-307-0032

www.a3travel.com

PS: Travel is a \$1.3 trillion industry in the U.S. alone. In the time it took to read this letter, over \$1 million in travel was booked online. With my Travel Funding Program, part of that could have gone to your organization.